

SNOWBALL

FOURTH ANNUAL SLEEPING GIANT
MOUNTAIN SPORTS FUNDRAISER 

We are gearing up for another amazing season at Sleeping Giant Ski Area. With proceeds from last year's SnowBall fundraiser we were better able to serve hundreds of kids and adults through our various Mountain Sports Programs:

- **Absaroka Ski Association (ASA)**- a competitive youth race program for kids ages 7- 12.
- **Shoshone Freestyle Program**- a youth program designed to teach skiers and snowboarders all mountain skills, back country basics and freestyle tricks
- **Flying Squirrels, Little Giants, and Giant Shredders**- for beginner and intermediate skiers & snowboarders ages 5 and up
- **Ski and Shred Like a Girl**- builds confidence on the slopes with top awesome guest girl guides exploring a variety of terrain.
- **Special Groups**- 5th Graders Ski Free Program, Homeschool groups, Wapiti & Valley Schools, Northwest College, and many other schools in the Big Horn Basin and beyond



The **SnowBall** raises funds so these programs continue to flourish and serve our local communities. The proceeds provide huge support with coach and instructor training, equipment, awards, and special events.

Please consider becoming a sponsor or donating an auction item for The SnowBall this year! We provide our sponsors with excellent exposure for their business or interest! (See page 2.) Sleeping Giant Ski Area and Yellowstone Recreations Foundation are recognized 501(c)(3)s and any donations made are tax deductible.

The SnowBall is *Saturday, November 16, 2019 at the Cody Theatre* and features a silent auction, the Teton Gravity Research's movie *Wonderland*, and a second special showing of the movie *Roadless* featuring the world's best snowboarders as they trek deep into the wilderness in search of groundbreaking first descents in the lower-48's most remote region the nearby Teton Wilderness. Their arduous journey through this winter landscape yields not only world-class riding but allows the three to reflect on their shared past and love of snowboarding in one of America's last wild places. Food and beverages by 307 Pizza and WyOld West Brewing.

Sponsorship Opportunities



Double Black Diamond: \$1,000 and up

- Your logo on an eco-friendly stainless-steel cup (**logo deadline October 18th**), 10 tickets to the event, premier-plus logo placement on our posters and other event promotion, on screen recognition, logo and link on our website and Facebook page, inclusion in thank you ad **AND our new Pre-movie promo commercial**- a 25-second commercial on the big screen during the event and looped on monitors at SG lodge during 2019-2020 ski season. Placed on our sponsor page and social media. Price includes full production.



Black Diamond: \$500 to \$999

- 6 tickets to the event, premier logo placement on our posters and other event promotion, on screen recognition, logo and link on our website and Facebook page, inclusion in thank you ad



Blue Square: \$250 to \$499

- 4 tickets to the event, premier logo placement on our posters and other event promotion, on screen recognition, logo and link on our website and Facebook page, inclusion in thank you ad



Green Circle: \$100 to \$249

- 2 tickets to the event premier logo placement on our posters and other event promotion, on screen recognition, logo and link on our website and Facebook page, inclusion in thank you ad



Bunny Slope: \$50 to \$99

- Logo and link on our website and Facebook page, inclusion in thank you ad



Après Ski: Auction Item Donation

- Your auction item will be described on the bid sheet with your name listed as the donor, Website logo and link on our website, logo listing on our Facebook page, inclusion in thank you ad.

Mountains of thanks for your support! *We truly believe that giving our youth these opportunities leads to healthy happy lives.* If you would like to become a sponsor, or donate an item you can do so the following ways:

Sponsorship donations can be made via our website at: YellowstoneRecFoundation.org, mail a check payable to YRF, PO Box 400, Cody, WY 82414, or by calling Mike Gimmeson (307) 254-3204 or Amy Woods (307) 272-3090. **The Sponsorship Opportunity deadline is Friday, October 18, 2018**

Want to find out more about the movies we are showing at the 4th Annual SnowBall? Check out our website at SKISG.com